

GULF COLLEGE – MUSCAT – SULTANATE OF OMAN

ASSIGNMENTS
Resit March 2010

S. No.	Module Title	Level	Block	Tutor Responsible
1.	Business Environment	1	1	Mr Abubakar
2.	Travel and Tourism Business Environment	1	1	Mr Abubakar
3.	Business Skills 1	1	1	Mrs Mradula
4.	Business Skills 2	1	1	Mrs Mradula
5.	Gulf Regional Legal Environment of Business	1	1	Mr. Mutaz

6.	Introduction to Travel and Tourism	1	2	Mrs Leticia
7.	Advertising and Public Relations	1	2	Mrs Zainab
8.	Travel and Tourism Business Dynamics	1	2	Mr Mutaz
9.	People Prices and Profits	1	1	Mr Abubakar
10.	Conference, Exhibitions and Events	2	1	Mrs Leticia
11.	Advertising and Public Relations	2	2	Mrs Sumitra
12.	Financial Services	2	1	Dr. Khalid
13.	Organisational Dilemmas and	2	2	Dr Liza

	Decisions			
14.	Managing Customer Value	2	2	Mr Mutaz
15.	Critical Thinking in Management	2	1	Dr Liza
16.	Customer Lifestyles and Behaviour	2	2	Mr Mutaz
17.	Urban, Rural and Coastal Tourism	2	2	Mrs Leticia
18.	The Arts, Entertainment and Heritage Business	2	1	Mrs Leticia
19.	Managing Visitor Attractions	2	1	Mrs Leticia
20.	International Business	2	1	Dr Khalid

21.	Managerial Accounting	2	2	Mrs Mradula
22.	U.K. and International Travel and Tourism Marketing	3	1	Mrs Leticia
23.	Research Methods	3	1	Dr. Joy
24.	Strategic Management	3	1	Dr Venus
25.	Investigations	3	2	Dr. Khloid
26.	Enterprising Management	3	1	Mrs Zainab
27.	Contemporary Management Issues	3	2	Mr. Mutaz
28.	Issues in Tourism, the Environment	3	1	Dr. Liza

	and Sustainability			
29.	Tourism: The Micro-business and the Entrepreneur	3	2	Dr. Liza
30.	Contemporary and International Marketing	3	2	Mrs. Sumitra
31.	Strategic Finance and Decision Making	3	1	Dr Joy
32.	Audit and Financial Reporting	3	2	Dr Joy
33.	Strategic Marketing Management	3	2	Mrs. Sumitra
34.	Accounting Theory and Practice	3	1	Mrs Mradula
35.	Corporate Finance	3	1	Dr Joy

36.	Globalisation and International Institutions	3	1	Dr Venus
37.	Economic Policy	3	1 and 2	Mr Abubakar
38.	Business Decision Making	3	1	Dr. Joy
39.	The Changing Face of Management	3	1	Mr. Mutaz
40.	Integrated Marketing Communications	3	1	Mrs Sumitra

Note: All assignments should be submitted from 6th March 2010 to 10th March 2010. No assignments will be accepted after this deadline, except the extenuating circumstances. (Extenuating circumstances from 13th March 2010 to 17th March 2010)

**Dr. Bilal Al.Omari
Business Faculty/ Deputy Dean**